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ABSTRACT

This volume contains three case studies and additional information documenting and examining Michigan State University's (MSU) Model International Department Experiment (MIDE), a program designed to encourage internationalization efforts in curricula, research, public service, and outreach activities. Chapter 1, "Introduction: The Rationale for Internationalization" (Gill-Chin Lim), presents the reasons for internationalization and discusses global trends, problems in United States higher education, combined benefits of eastern and western thinking, and strategies for the future. Chapter 2, "Department of Sociology Case Study" (Christopher K. Vanderpool), describes that unit's efforts to infuse international content into all undergraduate and graduate courses. Chapter 3, "Urban and Regional Planning Program" (Roger E. Hamlin and others), covers the four-phase process for internationalizing the urban and regional planning program. Chapter 4, "Merchandising Management Program" (Linda K. Good and others), describes the five-stage plan to internationalize the merchandising management curriculum. Chapter 5 is "Building the Global/International University for the Future" (Christopher K. Vanderpool and Roger E. Hamlin). Eight appendixes contain a bibliography on global education and information on: steps to internationalization, organization of studies and programs, global competence grants, a workshop on curriculum internationalization, new initiatives, mission and direction of international studies, and programs at MSU. (Contains 151 references.) (JB)

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